

## Revenue by Source





FY 2018

## Expenses by Functional Grouping <br> - Program <br> General \& Administrative <br> - Fundraising



FY 2016


## Revenue Details

|  | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Revenue | Total | Total | Total | Unrestricted | Restricted |
| Earned - Program |  |  |  |  |  |
| Membership revenue | \$12,805 | \$9,595 | \$10,990 | \$10,990 |  |
| Gallery sales | \$11,650 | \$9,662 | \$8,183 | \$8,183 |  |
| Tuitions and registration fees | \$11,105 | \$12,953 | \$21,081 | \$21,081 |  |
| Total earned - program | \$35,560 | \$64,084 | \$83,230 | \$83,230 | \$0 |
|  |  |  |  |  |  |
| Earned - Non-program |  |  |  |  |  |
| Gift shop and merchandise fees | \$2,482 | \$3,008 | \$1,241 | \$1,241 |  |
| Space rentals | \$30,449 | \$23,730 | \$30,910 | \$30,910 |  |
| Total earned - non-program | \$32,931 | \$26,738 | \$32,151 | \$32,151 | \$0 |
| Total earned revenue | \$68,491 | \$90,822 | \$115,381 | \$115,381 |  |
|  |  |  |  |  |  |
|  | FY 2016 | FY 2017 | FY 2018 | FY 2018 | FY 2018 |
| Contributed | Total | Total | Total | Unrestricted | Restricted |
| Trustee \& board | \$2,000 | \$2,040 | \$1,300 | \$1,300 |  |
| Individual | \$10,869 | \$10,413 | \$6,904 | \$6,904 |  |
| Corporate | \$1,000 | \$3,505 | \$4,400 | \$4,400 |  |
| City government | \$25,000 | \$20,000 | \$0 |  |  |
| State government | \$15,000 | \$12,500 | \$17,094 | \$17,094 |  |
| In-kind operating contributions | \$0 | \$0 | \$0 |  |  |
| Other contributions | \$22,467 | \$0 | \$0 |  |  |
| Net assets released from restriction | \$0 | \$0 | \$0 |  |  |
| Total contributed revenue | \$76,336 | \$48,458 | \$29,698 | \$29,698 |  |
| Operating investment revenue | \$0 | \$0 | \$0 |  |  |
| Total operating revenue | \$144,827 | \$139,280 | \$145,079 | \$145,079 |  |
| Total operating revenue less in-kind | \$144,827 | \$139,280 | \$145,079 | \$145,079 |  |
| Transfers and re-classifications |  |  |  |  |  |
| Total non-operating revenue | \$0 | \$0 | \$0 |  |  |
|  |  |  |  |  |  |
| Total revenue | \$144,827 | \$139,280 | \$145,079 | \$145,079 |  |
| Total revenue less in-kind | \$144,827 | \$139,280 | \$145,079 | \$145,079 |  |

Expense Details

|  | $\begin{array}{r} \text { FY } 2016 \\ \text { Total } \end{array}$ | $\begin{array}{r} \text { FY } 2017 \\ \text { Total } \end{array}$ | \% Change | $\begin{array}{r} \text { FY } 2018 \\ \text { Total } \end{array}$ | \% Change | FY 2018 Program | FY 2018 <br> Fundraising | FY 2018 General \& Administrative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personnel expenses Operating |  |  |  |  |  |  |  |  |
| W2 employees (salaries, payroll taxes and fringe benefits) | \$45,907 | \$48,512 | 6\% | \$48,512 | 0\% | \$32,018 | \$4,075 | \$12,419 |
| Independent contractors | \$8,443 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Total personnel expenses Operating | \$54,350 | \$48,512 | -11\% | \$48,512 | 0\% | \$32,018 | \$4,075 | \$12,419 |
| Non-personnel expenses Operating |  |  |  |  |  |  |  |  |
| Advertising and promotion | \$170 | \$120 | -29\% | \$197 | 64\% | \$197 |  |  |
| Dues and subscriptions | \$100 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Grant awards and similar amounts paid | \$2,500 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Insurance | \$7,094 | \$6,406 | -10\% | \$6,697 | 5\% | \$4,387 | \$558 | \$1,752 |
| Occupancy costs | \$48,246 | \$0 | -100\% | \$39,122 | n/a | \$20,360 | \$4,636 | \$14,126 |
| Office and administration | \$1,510 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Printing, postage and shipping | \$7,315 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Other operating expenses | \$35,600 | \$80,444 | 126\% | \$50,506 | -37\% | \$43,737 | \$3,684 | \$3,085 |
| Total non-personnel expenses - Operating | \$102,535 | \$86,970 | -15\% | \$96,522 | 11\% | \$68,681 | \$8,878 | \$18,963 |
| Total operating expenses | \$156,885 | \$135,482 | -14\% | \$145,034 | 7\% | \$100,699 | \$12,953 | \$31,382 |
| Non-operating personnel expenses <br> Non-operating non-personnel expenses | \$0 \$0 | \$0 \$0 | n/a n/a | \$0 \$0 | n/a n/a |  |  |  |
| Total expenses | \$156,885 | \$135,482 | -14\% | \$145,034 | 7\% | \$100,699 | \$12,953 | \$31,382 |
| Total expenses less in-kind | \$156,885 | \$135,482 | -14\% | \$145,034 | 7\% |  |  |  |
| Total expenses less depreciation | \$156,885 | \$135,482 | -14\% | \$145,034 | 7\% |  |  |  |
| Total expenses less in-kind and depreciation | \$156,885 | \$135,482 | -14\% | \$145,034 | 7\% |  |  |  |


| Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current assets |  |  |  |  |  |
| Cash | \$2,732 | \$6,851 | 151\% | \$6,786 | -1\% |
| Receivables | \$0 | \$0 | n/a | \$0 | n/a |
| Investments |  |  | n/a |  | n/a |
| Prepaid expenses \& other | \$0 | \$0 | n/a | \$0 | n/a |
| Total current assets | \$2,732 | \$6,851 | 151\% | \$6,786 | -1\% |
| Non-current investments |  |  | n/a |  | n/a |
| Fixed assets (net) |  |  | n/a |  | n/a |
| Other non-current assets | \$0 | \$0 | n/a | \$0 | n/a |
| Total non-current assets |  |  | n/a |  | n/a |
| Total assets | \$2,732 | \$6,851 | 151\% | \$6,786 | -1\% |
|  |  |  |  |  |  |
| Liabilities \& Net Assets | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| Liabilities |  |  |  |  |  |
| Accounts payable \& other | \$1,467 | \$1,788 | 22\% | \$1,678 | -6\% |
| Loans \& other debt |  |  | n/a |  | n/a |
| Deferred revenue |  |  | n/a |  | n/a |
| Total current liabilities | \$1,467 | \$1,788 | 22\% | \$1,678 | -6\% |
| Non-current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Total liabilites | \$1,467 | \$1,788 | 22\% | \$1,678 | -6\% |
| Net assets |  |  |  |  |  |
| Unrestricted | \$1,265 | \$5,063 | 300\% | \$5,108 | 1\% |
| Restricted |  |  | n/a |  | n/a |
| Total net assets | \$1,265 | \$5,063 | 300\% | \$5,108 | 1\% |
| Total liabilities \& net assets | \$2,732 | \$6,851 | 151\% | \$6,786 | -1\% |


|  | FY 2016 | FY 2017 | FY 2018 |
| :--- | ---: | ---: | ---: |
| Months of Operating Cash -- Unrestricted | 0 | 1 | 1 |
| Total working capital -- Unrestricted | $\$ 1,265$ | $\$ 5,063$ | $\$ 5,108$ |
| Current Ratio | 1.86 | 3.83 | 4.04 |
| Debt Service Impact | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |  |
| Unrestricted Net Assets Net of Property, Plant and Equipment | $-8 \%$ | $\mathrm{n} / \mathrm{a}$ | $0 \%$ |
| Operating Margin | $\mathrm{n} / \mathrm{a}$ | $3 \%$ | $\mathrm{n} / \mathrm{a}$ |
| Depreciation as a \% of Fixed Assets |  | $\mathrm{n} / \mathrm{a}$ |  |
| Leverage Ratio -- Unrestricted |  |  |  |

Months of Operating Cash -- Unrestricted represents the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using unrestricted numbers only.

Total working capital -- Unrestricted consists of the resources available for operations, and in this report is calculated as unrestricted current assets minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

D ebt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the \% of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank.

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating. The higher the margin, the more sustainable the organization because it's using more reliable sources of revenue to operate. Low ratios indicate that an organization is using revenue sources with a higher degree of variability and uncertainty. Negative operating margins highlight losses, and an organization's need to increase revenue, decrease expenses, or both, to be sustainable over time.

Depreciation as a \% of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio - Unrestricted (Total Unrestricted Debt divided by Total Unrestricted Assets) measures what proportion of your unrestricted assets are supported by debt. A number in excess of $50 \%$ may indicate liquidity problems, or reduced capacity for future borrowing.


## Attendance



## Staffing

| Staff \& Non-Staff Statistics | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Full-time permanent employees | 1 | 1 | 0\% | 1 | 0\% |
| Part-time permanent employees | 1 | 1 | 0\% |  | -100\% |
| Part-time permanent employees - FTEs | 0.01 | 0.43 | 4,200\% |  | -100\% |
| Number of part-time or one-time volunteers |  | 20 | n/a | 20 | 0\% |
| Part-time or one-time volunteers - FTEs |  | 1 | n/a |  | -100\% |
| Independent contractors | 25 | 0 | -100\% |  | n/a |
| Number of interns and apprentices | 0 | 3 | n/a |  | -100\% |
| Artistic Staff \& Non-Staff Statistics | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under $\$ 50,000$, and they are therefore only required to complete the short form of the DataArts Survey.

Downriver Council for the Arts
Program Activity

|  | FY 2016 | FY 2017 | \% Change | FY 2018 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Distinct productions | 3 | 10 | 233\% | 5 | -50\% |
| Total performances | 3 | 10 | 233\% | 10 | 0\% |
| Permanent exhibits | 1 | 1 | 0\% | 1 | 0\% |
| Temporary exhibits | 16 | 24 | 50\% | 24 | 0\% |
| Traveling exhibits | 2 |  | -100\% |  | n/a |
| Objects/works in collection |  | 20 | n/a | 30 | 50\% |
| Objects/works on exhibit |  | 20 | n/a | 30 | 50\% |
| Distinct classes/workshops | 41 | 45 | 10\% | 45 | 0\% |
| Distinct class series/courses | 7 | 6 | -14\% | 6 | 0\% |
| Total classes/class sessions | 177 | 345 | 95\% | 345 | 0\% |
| Distinct lectures |  | 4 | n/a | 4 | 0\% |
| Fairs/festivals/parades | 2 | 2 | 0\% | 2 | 0\% |
| Projects fiscally sponsored |  | 1 | n/a | 1 | 0\% |
| Space - days rented |  | 25 | n/a | 25 | 0\% |
| Residencies awarded | 7 | 9 | 29\% | 12 | 33\% |
| Competitions hosted |  | 3 | n/a | 3 | 0\% |

